1	SUSAN G. SHELLEY	
2		
3	Electronic Mail: Susan@SusanShelley.com	
4	Respondents, In Pro Per	
5		
6		
7		
8	BEFORE THE FAIR POLITICAL PRACTICES COMMISSION	
9	STATE OF CALIFORNIA	
10	In the Matter of	) FPPC No.: 15/003
11	in the Matter of	) OAH No.: 2019030096
12	SUSAN G. SHELLEY, SUSAN SHELLEY FOR ASSEMBLY 2013 and SUSAN	) Assigned Judge: Hon. Deena Ghaly
13	SHELLEY FOR ASSEMBLY 2014	) RESPONDENTS' REPLY TO
14	Respondents.	) COMPLAINANT'S CLOSING ) ARGUMENT
15		
16		)
17		) Hearing Date: June 19, 2019 ) Place: 320 W. Fourth Street, # 630,
18		_ Los Angeles, Calif. 90013
19		
20	TO THE HONORABLE DEENA GHALY, TO ALL PARTIES HEREIN AND TO THEIR	
21	ATTORNEYS OF RECORD:	
22	Respondents hereby reply to Complainant's Closing Argument in the above-entitled action.	
23	There are three things of particular interest that Respondents note in Complainant's Closing	
24	Argument as evidence of the failure of the FPPC Enforcement Division to meet its burden of	
25	proof.	
26	The first is that Complainant has abandoned its argument, stated in the Accusation as an	
27	"aggravating factor" and previously cited in support of a claim of public harm, that "for the	
28	preelection [sic] period immediately before the 2013 Special General election, Shelley and the	
	Page 1 of 12	
	Respondents' Reply to Complainant's Closing Argument	

2013 and 2014 Committees did not file any campaign statements in any format, so no disclosure was available to the public immediately before the Special General election." (Exhibit 2, p. 10)

The evidence showed that this was false. Complainant no longer makes this assertion.

Complainant's whole case fails on that basis alone.

The second thing that's notable is the statement in the "Introduction" (Complainant's Closing Argument, hereafter "CCA," p. 4, lines 5-6) that Ms. Shelley "did not take the filing deadlines seriously during the election cycle and does not want to take responsibility for the failure to timely file."

At what point? During the campaign, when she sought help from the Commission staff to "comply with everything?" After the campaign, when she asked the staff if anything was "missing or incorrect?" In 2014 when she promptly paid or timely filed requests for waiver of liability for late fees levied by the Secretary of State? When she paid a total of \$2,210 in monetary penalties for the late filing of pre-election statements? When she cooperated fully with the Franchise Tax Board's audit? When she was responsive and cooperative with the Enforcement Division after it notified her in January 2016 that it was bringing charges for violations of the Political Reform Act? During the three-and-a-half years before there finally was a hearing in this matter?

Is Complainant suggesting that Ms. Shelley's decision to exercise her right to a hearing is a failure to "take responsibility?" Does the FPPC Enforcement Division believe that declining to sign a stipulated agreement is itself bad conduct?

So it would appear.

The third thing that points to the failure of Complainant to meet its burden of proof is this statement: "However, any mitigating circumstances do not obviate the liability for violating the Act." (CCA, p. 4, lines 21-22)

This statement would appear to be contradicted by Regulation 18361.5 subdivision (d), which commands that the Fair Political Practices Commission and the administrative law judge "shall" consider "all" the surrounding circumstances and lists a number of them in particular.

9

11

21

22

27

earlier, during the City Council campaign – candidates who wished to run in the anticipated

This is utterly arbitrary. The "unique" circumstances and "potential confusion" apply equally to all the charges in the Accusation, and clearly the Enforcement Division recognizes these as mitigating circumstances.

Respondents will address the specific factors cited by the Complainant:

### The Seriousness of the Violations

Complainant states, "The statutory requirement for candidates and candidate-controlled committees to file pre-election campaign disclosure statements are [sic] an integral part of the overall statutory scheme of transparency and disclosure in the political process so that voters may be fully informed and improper practices may be inhibited."

One way to make sure voters are fully informed is to make sure candidates are fully informed. In Complainant's Closing Argument, the filing schedule for the 2013 Special Primary election and the Special General election is concisely and clearly stated on p. 6, lines 17-23; p. 10, lines 10-20; p. 11, lines 5-14; p. 12, lines 18-19; p. 13, lines 5-6, 14-15 and 24-25; and p. 14, lines 7-8.

But not even once was this information sent to Ms. Shelley during the period when she sought help to "comply with everything." It was not on the Secretary of State's website. It was not on the Special Election Calendar.

Respondent Susan Shelley looked for information about filing requirements. As described more fully in Respondents' Closing Argument, there was no notification to the candidates of the filing schedule. Ms. Shelley wrote to the advice@fppc.ca.gov email address and stated that she was trying to "comply with everything," which she described as a daunting task. Her questions communicated both her inexperience and the difficulty she was having. Ms. Shelley wrote to the Commission staff solely to ask for help to comply with the law.

However, Ms. Shelley was left hanging by the Commission staff, on her own to find information about campaign statement filing requirements from public news reports about the fundraising of other candidates.

In December 2013, when Ms. Shelley wrote to the advice@fppc.ca.gov email address to say that she was trying to make sure the campaign was in full compliance, and to ask if anything was "missing or incorrect," the Commission staff ignored her question. (Exhibit D, p. 2)

It was just over a year later, in February 2015, that the FPPC announced the launch of an online Candidate Toolkit, the purpose of which, the Commission's then-Chair Jodi Remke stated, was to provide a "one site, one stop toolkit" to "improve compliance" by inexperienced candidates. The FPPC itself recognized that "candidates without extensive campaign experience or a specialized attorney look to the FPPC for guidance on how to comply with the Political Reform Act when conducting their campaigns for public office." (Exhibit Y)

Ms. Shelley was one of those candidates, inexperienced and without an attorney, who looked to the FPPC for guidance. The staff members did not provide crucial guidance to a brand-new candidate/treasurer on how to comply with – or even find – pre-election reporting requirements. Complainant states, "there was no evidence presented that Shelley sought advice regarding filing deadlines." Complainant is arguing that the question wasn't asked correctly, so too bad for the candidate who now faces up to \$17,000 in monetary penalties for not knowing the answer, or even the right question. (CCA, p. 19, lines 5-6)

The seriousness of the violations is fully mitigated by the fact that Ms. Shelley sought help and did not receive it; by the fact that she timely filed Form 497 reports for the 2013 committee throughout the campaign as well as Form 460 reports for the 2014 committee during the period before the special election was called, thereby disclosing all loans and nearly all monetary contributions well before the 2013 elections; by the fact that Ms. Shelley asked if anything was "missing or incorrect," and received no response; and by the fact that Ms. Shelley fully cooperated with the Secretary of State's office, when notified of late-filed statements, by paying a total of \$2,210 in \$10-per-day late-fee penalties for pre-election reports for the two committees in the two 2013 elections, a substantial monetary penalty for a cluster of errors in a three-month time period by a first-time state candidate with no paid staff.

### **Intention to Conceal, Deceive or Mislead**

There is not even a suggestion of this – the FPPC acknowledges that Ms. Shelley filed campaign statements to disclose her activity and made a good faith effort to comply with the reporting requirements of the Act.

## Whether the Violation was Deliberate, Negligent or Inadvertent

Complainant argues that Ms. Shelley was "negligent" and "careless," but the evidence shows a candidate who stayed up late into the night struggling to get the campaign's statements filed on Cal-Access, even sending an emailed question to the Commission staff that was time-stamped 11:27 p.m. (Exhibit C) Respondents' witness Amber Maltbie testified that many of the electronic reports were filed between the hours of 12:30 a.m. and 4:30 or 5:00 a.m. (Certified Transcript, p. 148, lines 7-8)

These are not the actions of someone who is careless or negligent. These are the actions of a candidate acting as her own treasurer in an all-volunteer campaign with two active committees and two elections that were 60 days apart.

A candidate who sought the help of the Commission staff to comply and tried to get everything filed correctly before the end of the calendar year is clearly not someone who is careless or negligent. All the alleged violations were inadvertent, and Ms. Shelley endeavored to correct all errors as soon as she was informed of them.

# Whether Shelley Demonstrated Good Faith by Consulting the Commission Staff

The FPPC acknowledges that "the evidence shows that Shelley made a good faith effort to comply with the reporting requirements of the Act."

But then the Complainant engages in questionable conduct, bringing up the subject of "additional violations" and "charges" that the Enforcement Division "declined to include" in the Accusation. (Complainant's Closing Argument, p. 19, lines 1-2)

This conduct deprives Respondents of the opportunity to defend against charges that have not been included in this Accusation, yet are cited to smear Respondents with vague allegations of wrongful actions.

Complainant goes on to state that Ms. Shelley's email request for advice in December 2013, "Please let me know if anything is missing or incorrect," does not constitute "a complete defense," as it was not a "request for formal advice." But the factor to be considered in mitigation, according to Regulation 18361.5 subdivision (d), is "Whether the violator demonstrated good faith by consulting the Commission staff or any other government agency in a manner NOT constituting a complete defense under Section 83114, subdivision (b)." [Emphasis added]. If the law considers an email such as Ms. Shelley sent to be "a complete defense," Complainant's charges in this case are even more wrongful.

The evidence shows, and the FPPC does not dispute, that Ms. Shelley demonstrated good faith by consulting the Commission staff.

# Whether Shelley's Violations were Isolated or Part of a Pattern and Whether Shelley has a Prior Record of Violations of the Political Reform Act or Similar Laws

The FPPC acknowledges that "the evidence shows that Shelley does not have a prior record of violations of the Political Reform Act."

Complainant contends that the late filing of pre-election reports for the 2013 campaign constitutes a "pattern," but all the violations charged in this case took place during a three-month period between 8/8/13 and 11/7/13, when Ms. Shelley was a first-time state candidate and had no notification of the filing schedule.

Complainant virtually concedes that this three-month cluster of errors under difficult circumstances does not constitute a pattern. To try to save its case, it brings in evidence of

irrelevant minor late fees during the later 2014 campaign – such as \$10 fines for mailing a paper hardcopy one day late – to present a misleading characterization that Complainant describes with the words, "Shelley continued to file late in 2014."

There is no pattern of violations and there is no enforcement history. However, there is profound unfairness in Complainant's repeated references to supposed violations, which the Enforcement Division did not charge, in order to smear Respondents with allegations of unseen, unproven "bad conduct."

## Whether Shelley Voluntarily Filed Amendments to Provide Full Disclosure

The FPPC acknowledges, "Shelley filed campaign statements to report the two committee's activities, albeit late."

The evidence shows that on her own initiative, Ms. Shelley offered to file amended reports and, also on her own initiative, did file at least one amended report to show an additional in-kind contribution of which she had just been notified (Exhibit BB). The evidence shows that in December 2013, when Ms. Shelley offered to file any missing reports or amendments to make corrections, there was no response to her email. (Exhibit D)

Complainant here raises an entirely new charge, again based on the supposed charges that were dropped during settlement talks after Ms. Shelley showed evidence that she had asked for help to get transferred funds reported correctly, something she was unable to do on the Cal-Access system. "Shelley has not amended the statements to include the required information regarding original contributors," Complainant now alleges. (CCA, p. 20, lines 13-14)

Complainant is again alleging violations that were not charged, and suddenly inventing a failure to amend reports when there is no evidence that the FPPC or the Secretary of State's office or the Franchise Tax Board asked Respondents to amend reports.

This is another attempt to fill the hole left when Complainant abandoned its false assertion that Respondents provided the public with "no disclosure" in the reporting period immediately

before the Special General election and "did not file any campaign statements in any format" during that period.

The Accusation acknowledged that candidates were "instructed" to open 2014 committees to raise funds for the 2013 special election before it was called and then transfer the funds to 2013 committees after the seat was vacated. After first trying multiple times to mislead the Court about this fact, a ruse that attempted to obfuscate the campaign finance disclosures made by the 2014 committee, Complainant now asserts in its Closing Argument that "it was not obvious that it was [Shelley's] intent to transfer these funds." (CCA, p. 17, line 7). Not obvious to whom?

It was obvious in the district that candidates were raising money for the 2013 special election and there is no evidence that Ms. Shelley ever stated otherwise, nor would it have been in her interest to state otherwise. It was in her interest to demonstrate her viability as a candidate in the special election.

In addition, Ms. Shelley communicated with the Commission staff about the transfers of funds in an email sent August 19, 2013, at 11:27 p.m. (Exhibit C) Why was it "not obvious" to the Enforcement Division that the funds raised in the 2014 committee were intended to be used for the 2013 campaign?

If the FPPC staff had conducted a professional and good-faith investigation before bringing these charges, it would have been obvious. Instead, they disregarded key facts and mitigating information, then went ahead with charges so unwarranted that the FPPC counsel withheld records and attempted to mislead the Court, all to exaggerate the public harm from the alleged violations and conceal that the claim of "no disclosure" and "did not file any campaign statements in any format" was a lie.

What is left of Complainant's case? Late-mailed paper hardcopies of reports that had already been filed electronically and one failure to provide voters with a list of routine campaign expenditures and "a summary page condensing the information into an easily digestible format." (CCA, p. 18, line 7)

This is the public harm, Complainant alleges, that justifies "moderate to high" penalties of \$12,000 to \$17,000.

The Secretary of State has already issued a full waiver of liability for the late filing of paper hardcopies and reduced liability for the late electronic filings. All fines have been paid.

If these charges had been investigated competently and in good faith, they would never have been brought and should never have been brought. Knowing the full facts as she did, Ms. Shelley would not sign a stipulated agreement, not even when the Enforcement Division threatened her with a potential \$55,000 in fines (Exhibit 2.1). And now the Complainant holds that against her, calling it a refusal to "take responsibility."

The FPPC Enforcement Division's conduct in this case has exposed an out-of-control agency that uses the fearsome power of government to coerce stipulated agreements from well-intentioned citizens who engage in political activity, especially from people who cannot afford the time and money needed to exercise their rights, or who fear to challenge a government agency that professes to be an "ethics watchdog."

With its misconduct in this case, the FPPC Enforcement Division has forfeited any right to the title of "ethics watchdog" and revealed itself to be a self-serving, corrupted system that tosses people's lives and professional reputations into a woodchipper for the convenience of the staff.

Respondents respectfully ask for a proposed decision that this case shall be closed with no further action.

Dated: July 10, 2019

SUSAN G. SHELLEY

SUSAN G. SHELLEY, SUSAN SHELLEY FOR ASSEMBLY 2013,

AND SUSAN SHELLEY FOR

ASSEMBLY 2014